

ART+ HOTEL Tel Aviv

All clean white spaces with strategic splashes of vibrant color – a purple bedspread here, an orange chair there – Art+ is like a live-in gallery. The über-cool lobby of the three-month-old hotel features heavy art books, with chunky red and green chairs in which to read them. A different Israeli artist has decorated the corridors and rooms of each floor – from Ayelet Carmi's silver tree branches running along the first floor to Doron Rabina's bold dragon-like graphic on the fifth – giving the hotel a unique character. Art+ has cute touches to tickle an art-lover's fancy – details of upcoming exhibitions on pin

boards in every bedroom and tours of local museums every fortnight, for an additional fee. Owned by Israeli art collector, Doron Sebbag, the hotel is even set to open its own basement gallery later this year.

*35 Ben Yehuda St (03-7971700),
www.atlas.co.il. NIS 690-790,
including breakfast*